



## **SMARTi Solutions exhibiting at eComXpo, Oct 24-26, 2006**

October 24, 2006 (New York, NY) SMARTi Solutions ([www.getsmarti.com](http://www.getsmarti.com)) will be exhibiting a eComXpo—a virtual tradeshow for eCommerce marketers, networks,etailers, agencies and advertisers taking place online at [www.ecomxpo.com](http://www.ecomxpo.com) from October 24<sup>th</sup> through 26<sup>th</sup>, 2006.

Over 7,000 attendees are expected to visit the show, watch panels and presentations. Hot topics of interest to affiliates, merchants, advertisers, publishers, search and interactive marketing professionals around the world, will be highlighted.

"I'm looking forward to interacting with thousands of eCommerce professionals at eComXpo without the time and expense of traveling, " says Michele Harris, CEO. "Since we're the sales and marketing arm of a network of agencies, we're constantly looking to improve our effectiveness and efficiency of our initiatives. This online trade show is a good way for us to test trade show marketing," says Michele Harris, CEO.

In addition to educational sessions, eComXpo attendees are able to network with thousands of professionals in the virtual lounge, join forums, and visit and interact with hundreds of eCommerce industry exhibitors including Overstock.com, Ask.com, Affiliate Summit, Converseon, NeverBlueMedia and more on both the affiliate and search engine exhibit floors. Attendees may explore exhibitor booths, win booth prizes and talk with booth personnel to learn more about the company, their products, programs and career opportunities.

### **About eComXpo**

eComXpo is the first virtual, online trade show and conference for eCommerce marketers. Its fourth show is October 24-26, 2006; the focus is Search, Affiliate and Interactive Marketing. Over 175 exhibitors, sponsors, and presenters will be gathering with over 7,000 attendees, completely online. eComXpo provides all the benefits of a tradeshow without the cost, travel or hassle associated with traditional events. After just two shows, eComXpo has become the world's largest trade show for eCommerce marketers. For full conference information and free attendee registration, visit [www.ecomxpo.com](http://www.ecomxpo.com).

### **About SMARTi Solutions**

SMARTi Solutions is an award-winning firm that connects businesses with qualified, boutique advertising, public relations, marketing agencies and experts. As the "Agency's Agency," SMARTi provides marketing firms with sales and marketing support to impact their business development efforts. SMARTi has made hundreds of successful matches for clients across a variety of industries across the U.S. and Canada. Visit [www.getsmarti.com](http://www.getsmarti.com) for more information.